



# ST. HELENA

CHAMBER OF COMMERCE



## GET YOUR BUSINESS NOTICED

The Chamber can help commemorate your success.

### PARTICIPATING CHAMBER CEREMONIES & EVENTS:

- Ribbon Cutting Ceremony
- Welcome to the Neighborhood
- Business Anniversary
- Networking Mixer

### CHAMBER DELIVERABLES:

- Provide the large, ceremonial scissors & ribbon.
- Create promotional materials with both your business logo & Chamber logo to be strategically placed through marketing efforts, Chamber e-newsletters (reaching nearly 5K subscribers), and Welcome Center exposure.
- Registration & RSVP guest list. Outreach for City official representation, local media coverage, and Chamber members. Keep in mind that there is a charge of \$25 for non-members, but we can provide comped entries for potential members—let's talk.
- Business cards collected at the event are turned over to the host so that you may follow up and generate new business for your company.

### BUSINESS DELIVERABLES:

- Must be a current Chamber member.
- Choose a date in partnership with the Chamber. Times: 9-11 am or 5:30 pm-7 pm. Tuesdays or Thursdays work best.
- An 8-week planning window is required. Cancellation Policy: Thirty days' notice is required.
- Food and beverage. (The Chamber is able to assist you with a list of current members that are happy to cater your event.)
- Venue location and any decorations.
- Entertainment should consist of background music or feel free to do more (i.e. D.J., band, etc).
- A photographer is optional and up to the business to coordinate should they want it.
- Provide x2 raffle prizes for giveaways.
- In addition to Chamber promotional placements, the event hosts should also promote within their networks through email, social media, etc.

**READY TO PLAN? CONTACT [ALEXANDRA@STHELENA.COM](mailto:ALEXANDRA@STHELENA.COM)**